**Fake Product Review Monitoring and Removal for Genuine Product Reviews Using Opinion Mining**

**Abstract:**

As most of the people require review about a product before spending their money on the

product. So people come across various reviews in the website but these reviews are genuine or

fake is not identified by the user. In some review websites some good reviews are added by the

product company people itself in order to make product famous this people belong to Social

Media Optimization team. They give good reviews for many different products manufactured by

their own firm. User will not be able to find out whether the review is genuine or fake. To find

out fake review in the website this “Fake Product Review Monitoring and Removal for Genuine

Online Product Reviews Using Opinion Mining” system is introduced. This system will find out

fake reviews made by the social media optimization team by identifying the IP address. User will

login to the system using his user id and password and will view various products and will give

review about the product. To find out the review is fake or genuine, system will find out the IP

address of the user if the system observe fake review send by the same IP Address many at times

it will inform the admin to remove that review from the system. This system uses data mining

methodology. This system helps the user to find out correct review of the product.

17A81A05D0

17A81A05C7

17A81A05G3

17A81A05G4

Project Guide

(Mr. M. Chilaka Rao)